

QUALITY MATTERS

Supplying our customers with the world's finest avocados year-round takes expertise and commitment.

We carefully cultivate our Hass avocados in the premium growing regions of California, Mexico, Chile, Peru, Colombia, the Dominican Republic, and more. The orchards nourished in these regions have overlapping production seasons, which translates to year-round availability for our customers.

The growing conditions of each country of origin are unique; from the nutrients found in the native soil to the amount of rain or moisture in the air, these environments naturally yield subtle differences in avocado appearance.

It is important to note that variations in outward appearance such as skin color, texture, and markings do not always indicate internal damage.

Here we provide a reference to avocado quality attributes to make it easier to understand quality differences and defects, which can help maintain the value and the consistency of your supply.