

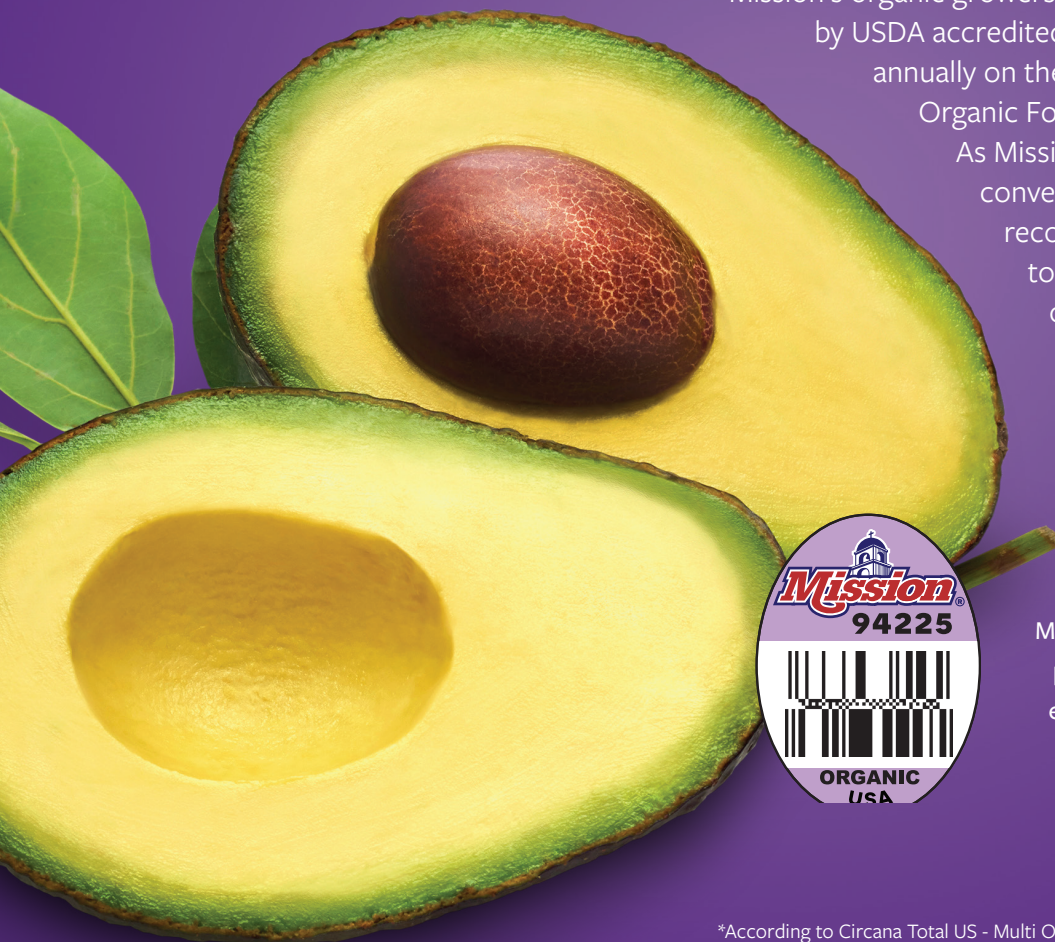
## ORGANICS

Mission is the go-to source for fresh organically grown avocados. As with all of our products, we have mastered the art of growing, packing and ripening certified organic avocados to meet the needs of our customers all year long.

As the demand for organic avocados grows,\* Mission continues to invest additional resources into organic programs, pursuing innovative ways to support and develop the category. We work closely with our organic growers and lead by example with production technology innovations and best practices for organic growing.

Mission's organic growers in California are certified by USDA accredited inspectors and are audited annually on the requirements set by the Organic Foods Production Act of 1990.

As Mission supplies both organic and conventional fruit, we follow globally recognized food safety standards to promote the integrity of organic product throughout the supply chain.



### GO PURPLE

Mission Organics are distinctively packaged in purple so you can easily differentiate organic and conventional.

\*According to Circana Total US - Multi Outlet, in the 52-weeks ending May 28, 2023, organic avocados comprised 5% of retail avocado volume, up from 4% in 2018.