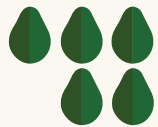


## OFFER BOTH BULK AND BAGS

Display bulk and bagged avocados together to boost sales while offering shoppers a choice. Mission offers a full range of avocado sizes in bags, from small, to large to jumbo.

Mission can pack custom bags, too!

### BULK ONLY SHOPPERS



**5**

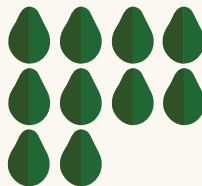
avocado purchases per year



**\$17**

spend on avocados per year

### BULK & BAGGED SHOPPERS



**10**

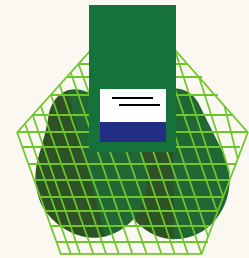
avocado purchases per year



**\$42**

spend on avocados per year

### BAGGED ONLY SHOPPERS



**2**

avocado purchases per year



**\$13**

spend on avocados per year